# 300

# Reliable and secure direct-to-card printing





# 30

# Reliability and security: built in.

Robust, durable and reliable, the Magicard 300 is perfect for schools, colleges and medium sized businesses that print up to 10,000 cards per year. When it comes to secure and reliable ID card printing, you can trust the Magicard 300 to deliver.

High quality - The Magicard 300 offers a wide colour spectrum and prints at 300 x 300 dpi great for photographs on ID cards and more accurate depiction of corporate logos and other images.

Easy to use - to get you up and running guickly and easily, the Magicard 300 integrates with existing network infrastructure 'out of the box' via USB, minimising set-up time and requiring little technical knowledge.

Flexible - batch print with the interchangeable 100-card feeder or print one-offs or rewritable cards with the hand-feeder. Upgrade a single-sided Magicard 300 to double-sided printing through the electronic upgrade kit.

Efficient - The Magicard 300's firmware analyses the colours sent by the driver and the film type fitted and prints the panels in a sequence so that film panels are not wasted.

**Resilient -** Built with high performance purpose-built materials and advanced components. the Magicard 300 is designed and manufactured at Magicard's centre of excellence for manufacturing in the UK and is backed by 24/7 Technical Support and warranty.

Fast speeds - each full colour, single-sided card, with HoloKote®, can be printed in under 23 seconds while a resin-only version takes fewer than 6 seconds.

Updates and upgrades - The Magicard 300 is easy to keep up-to-date with the latest features and fixes as and when they're available.

## **Printer features**

#### Standard



















#### Optional











Smart card

encoding

# Card security options

#### HoloKote®

A standard security watermark printed across the entire card surface. The 300 HoloKote features 3 standard designs.





300 300 300 300 300 300



# Custom HoloKote®

A fully flexible and customisable secure watermark printed across the entire card surface





#### Magnetic stripe

The 300 can be specified with ISO standard 7811 compatible HiCo encoding of magnetic stripe cards.





### Smart card encoding

Smart card encoding options: Contact chip, Mifare®, Desfire®,











## Secure





Digital shredding™ - once data has been used for the print job, it is fragmented, rendering it irrecoverable, helping to ensure the Magicard 300 is not a repository for data.

Anti-fraud - the Magicard 300 has the ability to print a customisable HoloKote® watermark on every card. Each device has the built-in ability to receive up to 3 anti-fraud customised HoloKotes® direct to the printer via Magicard's web tool.

# Free 3 year limited warranty



The Magicard 300 is backed by a 3 year limited warranty which includes printhead cover\*\* and direct access to the global Magicard technical support team. A further one-year warranty is available at time of purchase.

\*\*Available in the UK, EU, North America and other selected territories. 3 years or 250,000 panels limited manufacturer's warranty. Covers poor workmanship, manufacturing defects and component failure - conditional with use of approved Magicard consumables and observance of correct routine maintenance and frequency.